

THE LEBANESE ASSOCIATION OF THE KNIGHTS OF MALTA (LAKM) / THE ORDER OF MALTA LEBANON IS LOOKING FOR PUBLIC RELATIONS & COMMUNICATION AGENCIES

The Order of Malta Lebanon has been operating in the health and social welfare sectors since 1957. It manages a network of 40 projects serving the most vulnerable populations, across the Lebanese territory including Community Health Centers (following the MoPH Primary Healthcare Program), Mobile Medical Units, Elderly Day Care Centers, Hosting Centers for the Differently Abled persons, and projects for the displaced and refugees.

The Order of Malta Lebanon (OML), with the support of its partner Malteser International (MI), has recently developed a comprehensive multi-annual program to strengthen its health and social services as well as its agriculture programs.

In this framework, the Lebanese Association of the Knights of Malta / Order of Malta Lebanon is releasing a Call for Interest for public relations and communication agencies to support the communication department in two major campaign projects.

PUBLIC RELATIONS & COMMUNICATION AGENCIES

Objective/Purpose of the assignment

The Order of Malta Lebanon is looking for public relations and communication agencies to support and assist the Communication Department in the elaboration and development of two campaigns. The agency should have sufficient experience in supplying and executing the required works as per the specifications and requirements.

Project Description

Commissioning Party	Lebanese Association of the Knights of Malta 1020 Achrafieh Building, 3 rd floor – Pierre Gemayel Road – Mathaf Area – Lebanon / B.P 110773
Brief assignment title	Development & execution of two campaigns
Project no.	2575 – 13
Period of assignment	May to May 2022
Assignment Technical description	LAKM is looking for public relations and communication agencies to carry the following: - Development & Execution of two campaigns
Criteria of Pre-Selection	All interested bidders must submit the following documents: - Legal Documents (Commercial Register, Certificate of Registration, VAT certificate) - Company Profile showing the following: <ul style="list-style-type: none"> • Company's portfolio • Established roster of clients in humanitarian work as well as international organizations • Full-fledged services: <ul style="list-style-type: none"> ✓ Strategic communication and planning ✓ Public relations ✓ Media relations (Local and international) – Press release dissemination ✓ Event management (Press events, webinars, conferences, etc.) ✓ Creative services and art direction ✓ Content development ✓ Digital Communication and Social Media ✓ Copywriting in Arabic, English and French ✓ Visual content (photography and videography)

IF YOU ARE INTERESTED TO QUOTE, PLEASE SEND US AN EMAIL* WITH THE REQUIRED DOCUMENTS NO LATER THAN **FEBRUARY 17TH, 2022** TO ANNA-MARIA.NASSOUR@ORDREDEMALTELIBAN.ORG. BIDDERS WHO DO NOT SUBMIT THE REQUIRED DOCUMENTS MENTIONED UNDER "CRITERIA FOR PRE-SELECTION" WILL NOT BE CONSIDERED FOR THE BID.

* SPECIFY THE *SUBJECT & PROJECT NO.* IN THE EMAIL SUBJECT.